



Department of Defense America's PrepareAthon! April 2015 After Action Questionnaire



America's PrepareAthon! (AP!) is a national campaign of action to increase preparedness and resilience through heightened awareness of the hazards that threaten our communities and to increase the practice of preparedness actions to minimize our vulnerabilities. Participation in AP! strengthens the preparedness of our active duty, National Guard and Reserve forces, civilian personnel, and their families.

Please complete the AP! Questionnaire to ensure your Component's¹ participation is counted throughout the month of April 2015, by submitting this document by May 20, 2015, to: osd.natlprep@mail.mil.

1. Component: [Click here to enter text](#). Total workforce: [Click here to enter text](#).

City or installation: [Click here to enter text](#). State or Country: [Click here to enter text](#).

2. Did your Component leadership promote the AP! campaign and preparedness activities? If so, please check all that apply and approximate that total number of individuals reached through these activities.

☐ Internal Memorandum ☐ e-memo/e-mail ☐ Speaking Engagements ☐ Other: [Click here to enter text](#).

Total number reached: [Click here to enter text](#).

3. Did your Component promote the April 2015 AP! ways to participate? Please check all that apply.

- ☐ Sign up for local alerts and warnings and download apps.
- ☐ Document property and obtain appropriate insurance for relevant hazards.
- ☐ Collect and safeguard critical documents (e.g. insurance policies and birth records).
- ☐ Make property improvements to reduce potential injury and property damage.
- ☐ Assemble or update emergency supplies or kits.
- ☐ Develop and test emergency communication plans.
- ☐ Plan with neighbors to help each other out and share resources.

4. Did your Component promote hazard informational awareness? ☐ Yes ☐ No (If so, please check all hazards that were a focus of awareness efforts.)

- ☐ Winter Storm ☐ Flood ☐ Tornado ☐ All natural hazards
- ☐ Earthquake ☐ Hurricane ☐ Wildfire ☐ Other: [Click here to enter text](#).

5. Did your Component participate in preparedness outreach activities? If so, please check all that apply and provide the approximate total number of individuals reached through these activities.

¹ OSD, the Military Departments, the Office of the Chairman of the Joint Chiefs of Staff and the Joint Staff, the Combatant Commands, the Defense Agencies, the DoD Field Activities, and all other organizational entities within the DoD (referred to collectively as DoD Components).



☐ Informational Handouts ☐ Informational Booth
or Fair ☐ Public Service Announcement

☐ Digital Kiosks ☐
Newspaper/Newsletter ☐ Other: Click here to enter text.

Total number reached: Click here to enter text.



6. Did your Component participate in preparedness discussions, drills, or exercises? If so, please check all that apply and provide the approximate total number of individuals reached through these activities.

☐ Held a scenario-based continuity of operations TTX ☐ Held preparedness discussion, training, or class

☐ Conducted a drill to practice emergency response actions ☐ Other: Click here to enter text.

Total number reached: Click here to enter text.

7.

8.

9.

7. Did your Component work with external partners or stakeholders to participate in preparedness activities of common interest? If so, please check all that apply and provide the approximate total number of individuals reached through these activities.

☐ City EM ☐ County EM ☐ State/Territory EM ☐ NGO: Click here to enter text.

☐ Federal Partners: Click here to enter text.

☐ International EM

☐ First Responders Click here to enter text.

☐ Community Schools

☐ Private Sector: Click here to enter text.

☐ Other: Click here to enter text.

Total number reached: Click here to enter text.

8. Did your Component promote the AP! campaign through social media and communications channels? If so, please check all that apply and provide qualitative totals below.

☐ Internal website (Visits: Click here to enter text. Views: Click here to enter text.)

☐ Public website (Visits: Click here to enter text. Views: Click here to enter text.)

☐ Facebook (Posts: Click here to enter text. Likes: Click here to enter text.)

☐ Storify (Posts: Click here to enter text.)

☐ Flickr (Posts: Click here to enter text. Views: Click here to enter text.)

☐ Instagram (Items: Click here to enter text. Views: Click here to enter text.)

☐ Youtube (Posts: Click here to enter text. Views: Click here to enter text.)

☐ e-Newsletter (Items: Click here to enter text. Views: Click here to enter text.)

☐ Twitter (Tweets: Click here to enter text. Number of users that saw tweets: Click here to enter text. Total retweets: Click here to enter text.)

☐ Other: Click here to enter text. (Statistics: Click here to enter text.)

9. Did your Component register its AP! participation at www.ready.gov/prepare? ☐ Yes ☐ No
If so, how many? Click here to enter text.



10. Please highlight any notable or exemplary AP! engagement or outreach activities, including any best practices or innovative actions that contribute to fostering a culture of preparedness within DoD.

[Click here to enter text.](#)



Please identify the representative within your Component/installation who is responsible for this submission.

1. *Name:*
2. *Title:*
3. *Component/Office:*
4. *Email:*